



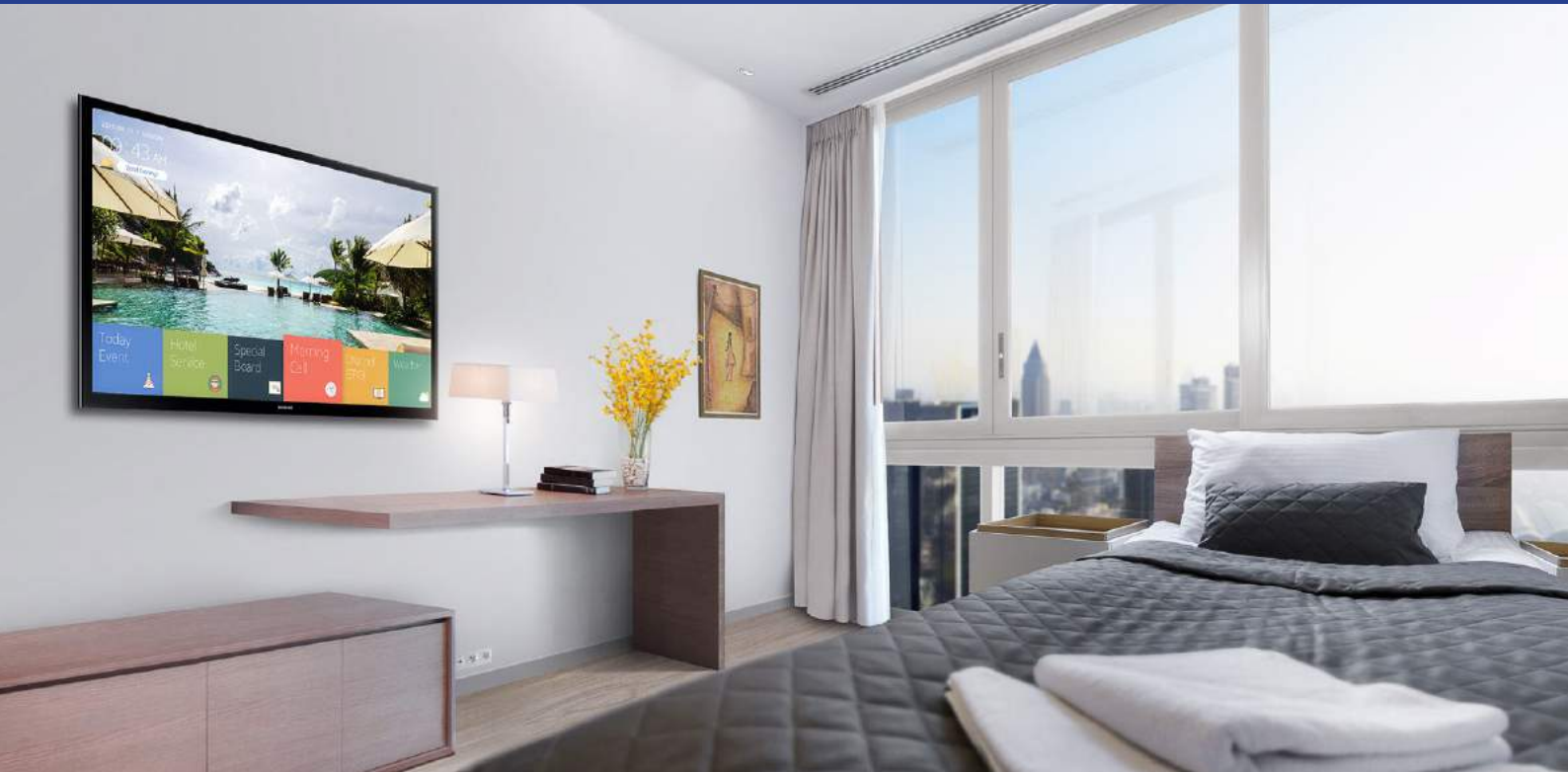
Samsung Hospitality Displays

HE460 / HE47X

Showcase Brilliant Guest-Facing Content with Samsung's Centrally-Managed
HE460/HE47X(HE470,HE473,477,478)
Hospitality Displays

- Easier on-property integration through compatibility with new and existing communication infrastructures
- Manage hundreds of in-room displays simultaneously through the integrated LYNK REACH 4.0 solution's centralized server
- Customized templates and easy-to-navigate user interface enable rapid delivery of personalized content
- On-screen menus provide valuable guest information in convenient and concise setting
- Advanced plug-and-play capabilities synchronize display functionalities to accelerate multi-screen implementation
- Sleek and functional design adds ambience to any hotel environment

Samsung Hospitality Displays



Foster a Differentiated and Memorable In-Room Experience

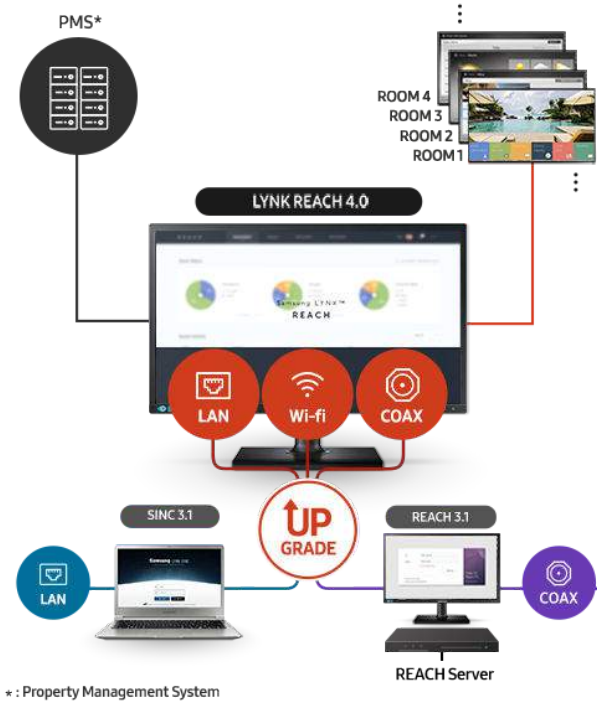
As hospitality guests demand a more lavish and comfortable room environment, versatile displays can enhance functionality and ambience.

Samsung's slim-designed HE460/HE47X display revitalize in-room entertainment through centralized creation and delivery of content that fulfills a range of guest needs.

The HE460/HE47X features Samsung's LYNK REACH 4.0 communications and content management solution to provide operations teams a more complete view and easier control of hundreds of on-site displays.

Additionally, hospitality managers can access a variety of user interface templates to deliver customized welcome messages, promotional offers and local attraction information.

These all-inclusive benefits make the HE460/HE47X the ideal display to transform guests' stays while also driving more efficient hospitality management.



Simplify Content Distribution through Centralized Display Management

The costs and logistics required to maintain hundreds of property-wide displays can overwhelm efficiency-driven hotel managers.

Samsung’s HE460/HE47X displays leverage the embedded LYNK REACH 4.0 server and software solution to alleviate these challenges by offering hotels a remote, centrally-managed platform to organize, create and share content across single rooms or room groups.

Through the LYNK REACH 4.0 solution, guests also can enjoy convenient access to a wider range of programming channels and real-time information relevant to their stay.

Easy to implement and maintain, LYNK REACH 4.0 empowers hospitality environments to refine the guest experience with less labor and expense required.

Samsung Hospitality Displays



Deliver a Home-Like Stay Experience through Convenient Content Sharing

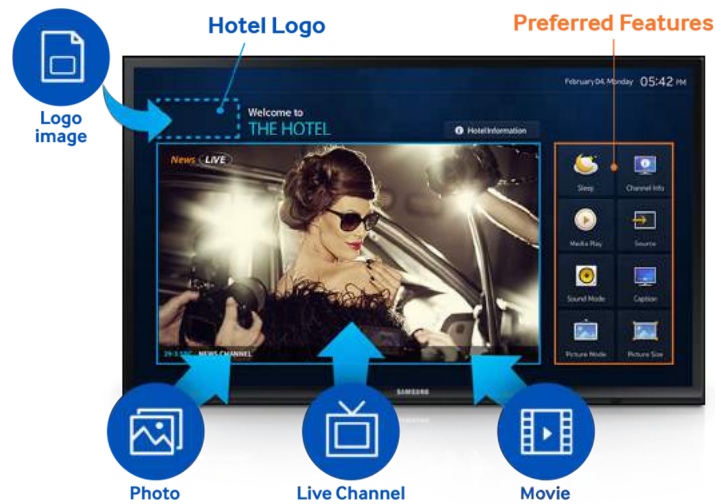
To further amplify the in-room experience, the LYNK REACH 4.0 solution elevates the HE460/HE47X display into a convenient hub for informative, engaging content resembling what guests would expect on their mobile devices.

LYNK REACH 4.0 expands hotels' content delivery options through a vast template library and easy-to-manage user interface accommodating of any property's unique branding needs.

When guests arrive, content managers can upload video clips or URL links to create a personalized welcome channel.

As they settle into their stay, hotels can further customize the welcome channel to include relevant information ranging from flight updates, weather conditions and special promotions for on-property services and area attractions.

With the support of the LYNK REACH 4.0 solution, the HE460/HE47X brings a wealth of essential real-time data to a single screen, saving guests valuable time otherwise spent researching or consulting with hotel staff.



Enhance the Viewing Experience through a Tailored Home Menu (Except HE478)

Space- and time-conscious hospitality properties must find new avenues to achieve maximum functionality without adding more equipment or technical components.

Samsung's HE460/HE47X displays drive this efficiency through an integrated Home Menu that enables smooth content delivery without requiring separate network or device implementation.

Through the customizable Home Menu, guests can view the time, date and fundamental hotel information while simultaneously accessing frequently-used TV features.

Content managers additionally can reinforce their property's brand by incorporating logos, images and videos on the Home Menu.

Hotels moving to a more versatile and capable in-room display environment through the HE460/HE47X can enjoy a less burdensome transition through the convenient and cost-friendly Home Menu functionality.

Samsung Hospitality Displays

Successful hoteliers understand that today's hospitality consumers expect sophisticated in-room entertainment and an overall stay experience beyond what they are accustomed to at home.

However, when investing in modern technologies, these operators also understand the importance of managing costs while still delivering the performance, versatility and presentation necessary to meet guests' demands.

Samsung's new HE460/HE47X hospitality displays efficiently elevate content delivery through a modern, streamlined design and multi-functional programming settings that keep guests informed and entertained.

The HE460/HE47X offer guests convenient access to an expanded lineup of programming and real-time information, while at the same time granting hospitality teams a host of integrated features and a streamlined structure to manage hundreds of on-site displays.

By simplifying maintenance and content management, the HE460/HE470 display delights and engages guests with fewer resources required.

Accommodate Guests' Unique Viewing Preferences with Greater Security

Samsung's HE460/HE47X display further customizes the in-room viewing experience through a host of supplemental features that make on-screen programming easier and safer to navigate

- **My Channel (Except HE473)**

A user-friendly menu lets guests easily search for specific programs of interest without having to scroll through a lengthy channel menu. The My Channel functionality organizes available options by categories such as genre and country of origin for more streamlined navigation.

- **Sports Mode**

The HE460/47X Sports Mode transforms the guest room into a more immersive, stadium-like environment. Through an on-screen shortcut, guests can activate specialized audio and picture-quality settings to elevate the game broadcast presentation.

- **Security Mode**

Beneficial for content management in maximum security environments, the HE460/470 Security Mode prevents unauthorized changes to content creation and delivery protocols.

Hotel managers can disable USB cloning, Teletext and HDMI port access to prevent external adjustments and non-compliant messaging.

- **System Integrator Capability(HE470 Only)**

The HE470 further improves on-site network integration through compatibility with a range of System Integrator protocols, saving hotel managers time and effort when connecting the display with complementary set-top boxes.

Samsung Hospitality Displays



Samsung Hospitality Display - HE460

Expand In-Room Content Delivery Possibilities with Samsung’s HE460 Hospitality Display

- Slim design to enhance the guest room environment
- REACH 4.0 for remote, centralized and efficient display management
- Home Menu for customizing the guest viewing experience
- Efficient Installation through Improved Plug-and-Play Capabilities

| Basic Feature | | Hospitality Solution | | | Convenience Feature | | Security | | Clock Option | |
|-----------------------------------|---|----------------------|-----------------|-----------|---------------------------|-----------------------|-----------|---------------|------------------------------|----------------|
| Screen Size | Resolution | Home Menu | LYNK™ REACH 4.0 | LYNK™ HMS | Multi-code remote control | Improve Plug and Play | LYNK™ DRM | Security Mode | External Clock Compatibility | Software Clock |
| 24", 28", 32", 40", 43", 48", 50" | 24", 28", 32" : 1,366X768 Others: 1,920x1,080" | • | • | | • | • | • | • | | • |



Samsung Hospitality Display - HE47X

Enhance Guest Room Ambience with Samsung’s HE470 Hospitality Display

- Slim design to enhance the guest room environment
- REACH 4.0 for remote, centralized and efficient display management
- Home Menu for customizing the guest viewing experience
- System interface compatibility to empower multi-device management with reduced installation required

| Basic Feature | | Hospitality Solution | | | Convenience Feature | | Security | | Clock Option | |
|--|---|--------------------------|-----------------|-----------|---------------------------|-----------------------|-----------|---------------|------------------------------|----------------|
| Screen Size | Resolution | Home Menu | LYNK™ REACH 4.0 | LYNK™ HMS | Multi-code remote control | Improve Plug and Play | LYNK™ DRM | Security Mode | External Clock Compatibility | Software Clock |
| 24", 28", 32", 40", 43", 48", 50", 55", 60", 65" | 24", 28", 32" : 1,366X768 Others: 1,920x1,080" | • (Except 478 Series) | • | | • | • | • | • | | • |